# The necessity for Taiwan to be a CPTPP member, and the limitation and challenge during the negotiation

National Taipei University of Business

**MLNGT** Thesis Presentation

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## **OUTLINES**

CH.1 Introduction

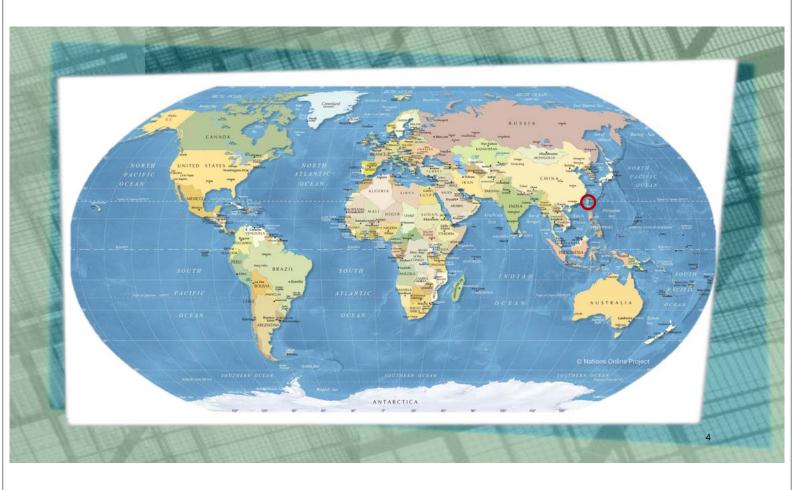
CH.2 Overview of CPTPP

CH.3 Process of Taiwan to Participate in CPTPP

CH.4 Economic Influence for Taiwan as A Partnership of CPTPP

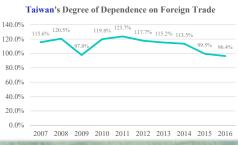
**CH.5** Conclusion





#### **Background & Motivation**

- Taiwan, located centrally in Asia Pacific region, has the advantage to develop international trade.
- Well-developed ICT industry according to Comparative Interests Theory under the H-O Model. (Lin, H. Y.,2020)
- Highly depends on Foreign Trade (Chiu, H.C., 2019):





COVID-19

Source: Illustrated by this research according to Statistic Information on Bureau of Foreign Trade, ROC.

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#### **Background & Motivation**

- Machinery export to the U.S was increased from Mexico (1.23%) and Japan (0.86%) in 2019.
- Taiwan's exports of Computer Components were also increased to the U.S (16.23%), Vietnam (1.52%), Malaysia (1.36%), and Mexico (2.43%). (Lee, R.C., 2020).
- Taiwan's exports of ICT and semi-conductor were increased after the COVID-19 pandemic in 2020. However, others exporting declined greatly, especially to the Southeast Asian market.
- Taiwan is confronted with the discrimination because of the weak linkage to the Southeast Asian market (Chen, T. J. & Ku, Y. H., 2020).





#### **Research Motivation**

- January to June in 2020:
  - Taiwan's top 10 trading partners (China, the U.S., Japan, Hong Kong, South Korea, Singapore, Malaysia, Germany, Vietnam, and Australia) occupied more than 77% of Taiwan's trading value.
  - Half of Taiwan's top 10 trading partners (Japan, Singapore, Malaysia, Vietnam, and Australia) are CPTPP members, occupying more than 23% of Taiwan's trading value.
  - 11 members from CPTPP contributed more 25.46% to Taiwan's trading value.
- Taiwan has only signed BTAs with Singapore and New Zealand, and still faces challenges on controversial issues while negotiating on FTAs.

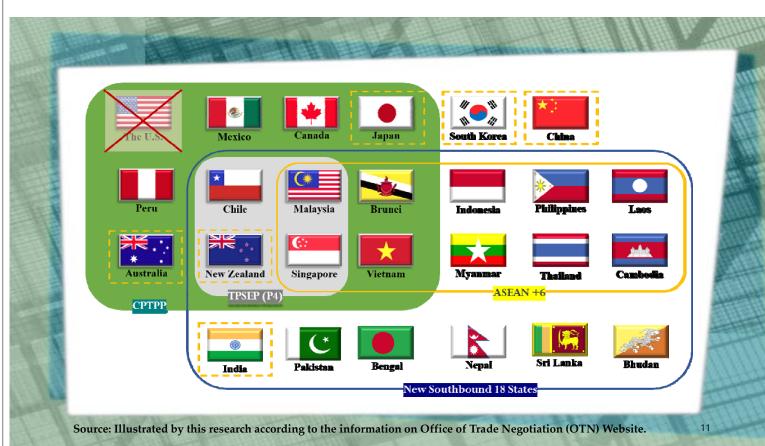
### **Research Purpose and Method**

- Issues to be discussed in this research:
  - The significance to Taiwan to participate in CPTPP.
  - The benefit and impact to Taiwan's industries and the economic growth.
  - The limitations and challenges for Taiwan on joining CPTPP.
- Methodology
  - Historical Documentary Analysis (Ch.1, Ch.2, and Ch.3)
  - Observation (Ch.1 and Ch.3)
  - Statistical Analysis (Ch.4)

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- 2.1 History and development of CPTPP
- 2.2. Overview of CPTPP members' trading, politics, and economy
- 2.3 Significance for Taiwan to participate in CPTPP
- 2. Overview of CPTPP

OVERTIEN OF CLI



**ECAs of CPTPP Members** Australia Singapore Malaysia Vietnam Brunei Peru Chile Mexico Canada Japan lacktriangle,  $\triangle$ Australia lacktriangle,  $\triangle$ lacktriangle,  $\triangle$ ●, △ Δ lacktriangle,  $\triangle$  $\bullet$ ,  $\triangle$ Δ Zealand Japan • lacktriangle,  $\triangle$ lacktriangle,  $\triangle$ lacktriangle,  $\triangle$ Singapore ●, △ \* Malaysia **CPTPP** Vietnam Members Brunei Peru Chile Mexico • • Canada the UK Potential CPTPP Members Taiwan ASEAN+3 Multilateral ASEAN+6 • • Trade Agreement RCEP USMCA △: ASEAN+6 : USMCA ★: Negotiating

Source: Generalized by this research according to States' Information on Taitraesource and Bureau of Foreign Trade, ROC.12

- 3.1 Establishment and development of New Southbound Policy
- 3.2 Negotiation process to take part in CPTPP
- 3. Process of Taiwan to Participate in CPTPP

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- 4.1 Trading condition within Taiwan and CPTPP members
- 4.2 Economic impact eliminated if Taiwan successfully joining CPTPP
- 4.3 The influence on Taiwan's industries
- 4.4 Challenges and limitations for Taiwan to join CPTPP
- 4.5 Countermeasure and economic prospects
- 4. Economic Influence for Taiwan as A Partnership of CPTPP



