

# National Taipei University of Business

## Master's Degree Program on Trade Practices, Law, and Negotiation

### *Guidelines for Writing a Practice-Oriented Thesis*

Approved at the 3rd Program Committee Meeting,  
1st Semester, Academic Year 108 — January 14, 2019

1. When applying for the thesis proposal review, graduate students must clearly indicate whether they intend to write a practice-oriented thesis.
2. The research problem of a practice-oriented thesis should originate from the student's internship or professional experience. The content discussed should be largely based on practical materials, and the research purpose should focus on analyzing practical issues and developing solutions.
3. Common categories of practice-oriented theses include (but are not limited to) the following examples:
  - A. Constructing solutions to the difficulties faced by a specific organization or institution
  - B. Analyzing the process and content of innovation in a specific policy or program.
  - C. Conducting a case study with analytical insights and unique findings. °
4. A practice-oriented thesis does not emphasize academic literature review or the theoretical significance of research results, nor is it required to engage in theoretical dialogue.

However, students are encouraged to write practice-oriented theses with theoretical awareness, thereby integrating both practice and theory as in traditional academic theses.
5. The structure of a practice-oriented thesis shall include the following sections (\* indicates a required section; others are for reference only):
  - A. **Main Theme:** Including background, motivation, and objectives.  
**(\*Must explain the student's internship or practical experience related to the thesis and its relevance at least half a page).**
  - B. Background and Current Situation Analysis
  - C. Methods and Process
  - D. Analysis and Discussion

E. Findings, Conclusions, and Recommendations

**\*(F)Appendix : Internship/Practical Work Report (including relevant work records and reflections, at least three pages).**

6. The practice-oriented thesis should be written in English. Under special circumstances, with the advisor's approval, it may be written in Chinese. In such cases, after passing the oral defense, the student must include an extended English abstract of more than 5 pages (for students admitted in or after Academic Year 108: at least 2,000 words, approximately 7 pages). The abstract must be bound into the official thesis before graduation procedures can be completed.

# Formatting Guidelines

The cover page of the thesis shall follow the same format as other graduate institutes of the university.

- I. **The following layout and order apply to both traditional academic theses and practice-oriented theses.**

## **Order of Contents**

The contents of the thesis shall be arranged in the following order:

1. Chinese Cover Page
2. Blank Page
3. Title Page
4. Authorization Form for Thesis Publication
5. Thesis Approval Form
6. Acknowledgments
7. Abstract in Chinese
8. Abstract in English (or Extended English Abstract if written in Chinese)
9. Table of Contents
10. List of Tables
11. List of Figures
12. **Main Text (including, for practice-oriented theses, the “Appendix” — Internship/Practical Work Report)**
13. References
14. Other Appendices